Order Alice in Dairyland Finals Tickets Today

Release Date: April 25, 2013 Contact: Ashley Andre (*Huibregtse*), 608-224-5002 Jim Dick, Communications Director, 608-224-5020

MADISON – Be there as the next Alice in Dairyland is selected in Calumet County. The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) reminds the public to order tickets today for the Alice in Dairyland Banquet and Selection Finale on May 10.

The Banquet will be held at the Cobblestone Creek Dining & Banquet Hall, 740 West Ryan Street, Brillion. Meet the finalists and former Alice in Dairylands at a reception beginning at 4:30 p.m. The meal will be served at 5:30 p.m. The cost to attend the Banquet is \$20 per ticket.

The Selection Finale will begin at 7:30 p.m. at the Endries Performing Arts Center, Brillion High School, West 1101 County Highway HR, Brillion. The Selection Finale features two speeches by each finalist, highlights of Calumet County agriculture and a presentation by the current Alice in Dairyland Rochelle Ripp. There is no charge to attend the Selection Finale. All attendees will also be welcome to attend an Afterglow Reception after the next Alice in Dairyland is named.

The four finalists for the 66th Alice in Dairyland position are: Beth Babcock (Wisconsin Dells), Marie Mahaney (Milwaukee), Kristin (Natzke) Olson (Windsor) and Tammy Wiedenbeck (Lancaster). As finalists, these women will complete three days of individual interviews, writing exercises, media interviews, agribusiness tours, and an impromptu question and answer session in Calumet County leading up to the Banquet and Selection Finale.

Alice in Dairyland is Wisconsin's official agricultural ambassador who travels across the state speaking at community events, educating students and completing media interviews about Wisconsin's \$59 billion agriculture industry. She is a full-time public relations employee of DATCP and serves a one-year contract term. The selected Alice in Dairyland will begin her duties on June 3.

To order tickets or learn more, visit aliceindairyland.com.

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